

MUSE/IQUE NEWS

**As MUSE/IQUE'S Vibrations Strike Enthusiastic Chord,
Organization Attracts \$150,000 in Major Contributions to support
Expanding Programs**

**The Ralph M. Parsons Foundation, Lear Family, Havner Family, and an
anonymous donor lead a wave of new supporters**

Pasadena, CA, November 16, 2012 – MUSE/IQUE uncorked an electrifying event on Monday, November 12 featuring the unbridled talent of Flea (of the *Red Hot Chili Peppers*), renowned cellist, Matt Haimovitz and prize-winning Caltech Professor, Sean Carroll, for *It's All About Vibration* at Art Center College of Design in Pasadena. The sold out crowd of over 600 was treated to a musical adventure, enhanced by a pre-show tour of the cutting-edge galleries at Art Center, student artists creating a work inspired by the music -- live before the audience, and an enchanting night under a clear starlit sky.

It's All About Vibration raises the bar on what can be expected at future events while still retaining the intimate setting which has made the Uncorked series so popular.

The growing number of MUSE/IQUE enthusiasts aren't the only ones wowed by the exciting musical happenings which began as a single event less than two years ago. Since then, MUSE/IQUE has expanded to four "Uncorked" shows, three "Summer Series" productions, an educational program established to mentor foster youth and a community outreach program featuring scholarship tickets and a free concert.

MUSE/IQUE Artistic Director, Rachael Worby and Executive Director, Brian Colburn, recently announced the receipt of four new philanthropic commitments to foster the continuing growth and positive impact of this emerging non-profit live music performance company -- \$50,000 granted by The Ralph M. Parsons, \$50,000 from an Anonymous benefactor, \$25,000 from the Lear Family Foundation and \$25,000 from the Havner Family Foundation for outreach to foster children. These contributions come at a

critical strategic time as the program offerings and mission fulfillment activities of the organization mature from their developmental phases and expand in their reach to the community. These donors join the growing movement of corporate and individual supporters who believe in the MUSE/IQUE mission.

Among these gifts is one of the the largest ever individual commitments in the brief history of the organization. **An anonymous individual has committed \$50,000 to support the “Uncorked Series”** – the new conceptualization of the intimate and interactive “salon event.” “Uncorked” events seek to surprise participants with unexpected and curatorial approaches to performance. Each event features an intimate audience, unique focus, and a “mash-up” of musicians of MUSE/IQUE with iconic artists and thinkers in the touchstone locales of our community. (i.e. Caltech, Rose Palace, Castle Press, The Autry, Pasadena Civic Auditorium, Art Center College of Design, etc.)

The Ralph M. Parsons Foundation has made a two-year grant in the amount of \$50,000 to support general operations, including “Uncorked” as well as MUSE/IQUE’s re-imagining of outdoor concerts in a “Summer Series” of events on the vibrant campus of Caltech, and outreach and education activities from immersion classes to free concerts and scholarship tickets.

The Havner Family Foundation has made a grant of \$25,000 to support KIDS/IQUE! – a program that brings musicians and foster children together over the course of repeat classroom visits and concert attendance for the kids. Working in tandem with collaborating foster care institutions, this vital effort touches the lives of an at-risk population. KIDS/IQUE! plays a unique role in helping kids imagine new possibilities for themselves through music. The program focuses on strengthening self-worth utilizing a series of hands-on learning activities and introducing youth to the four families of musical instruments. Classes build a sense of wonder, excitement, and a feeling of entitlement to music that culminates in an invitation and trip to the MUSE/IQUE public concert series and back stage access for tours.

The Lear Family Foundation has a made of \$25,000 to support the ongoing innovative programming.

These contributions signify a turning point in the formative life of MUSE/IQUE. Board President Thomas Leddy commented; “The founders of

MUSE/IQUE formed this company because they believed there was an opportunity, through Rachael Worby's vision, to make a clear and additive contribution to the cultural life of this community. Today, philanthropic leaders like the Havner Family Foundations, The Ralph M. Parsons Foundations, the Lear family, and a very generous anonymous individual have affirmed that vision. We are grateful."

While the programs supported by these contributions have been in continuous development since the founding of the organization twenty months ago, the full and imaginative role MUSE/IQUE can play in the community is becoming clear through events like "It's All About Vibration." And with support from visionary donors and grant-makers, MUSE/IQUE is poised for more growth and sharpened impact in 2013. "These amazing contributions will help us to bring more joyous surprises to audiences, and to bring more unexpected gatherings of eclectic audiences and artists together. I am energized and MUSE/IQUE is deeply thankful.", said Artistic Director Rachael Worby.

While the gift and grants noted above are among the largest received by MUSE/IQUE, they are part of a growing movement of passionate support for the organization's inspired live music programs. In addition to these new gifts, MUSE/IQUE has enjoyed incredibly strong support from its founding board members and founding corporate sponsors, whose leading generosity has helped to inspire new contributions like the ones being announced today.

About MUSE/IQUE:

Rachael Worby is that rare conductor who is also a curator and a skilled communicator. Her dynamic energy, coupled with the highly successful results she has achieved with diverse organizations has created a demand for her skills worldwide. As a guest conductor, she has led orchestras throughout Europe, South America, Australia, and Asia.

MUSE/IQUE underscores Worby's reputation as a musical visionary and fulfills her dream of re-creating a concert experience for 21st century audiences. MUSE/IQUE is the latest and boldest venture in Los Angeles' live performance landscape. It partners with organizations in Los Angeles to transform interesting places and outdoor spaces into welcoming destinations where the power of live music brings people together and invigorates

community life. The nonprofit organization exists to strengthen the social fabric of the city through live music.

The Pasadena, California-based ensemble, which debuted in 2011, encourages and supports local artists and connects them to the community, MUSE/IQUE is designed as both an alternative to the traditional classical concert experience and a vehicle for musical education and outreach that touches, excites and inspires the younger generation. Mixing culture with whimsy, the casual with the unexpected, MUSE/IQUE shakes the cobwebs off of classical concert going. In just over a year of programming, more than 5,000 people have attended MUSE/IQUE events.

To learn more about **MUSE/IQUE**, our events or to buy tickets online, **please visit muse-ique.com**. To order tickets by phone, please call 626.539.7085, M-F 9:00 AM – 5:00 PM. Also available through OvationTix - 866-811-4111.

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