

PRESS RELEASE

Pasadena, CA, November 19, 2012 – What started as bold vision to create unexpected music events aimed at inspiring the community and fostering a new generation of music lovers has become a roaring reality this year. MUSE/IQUE's vision, now uncorked and amply sampled, has shaken off tradition and stirred up an inventive and fun new way to experience musical performances.

The most recent and final two event of this year, *The Beatles: Sgt. Pepper's Lonely Heart Club Band* and *It's All About Vibration*, represented the essence of what MUSE/IQUE set out to create – a way to immerse oneself actively in the music rather than as a passive observer.

MUSE/IQUE's October 8, 2012, rock tribute to *Sgt. Pepper's Lonely Hearts Club Band*, celebrated the forty-fifth anniversary by invoking its own unique homage to the 'Fab Four.' With the Rose Palace (and unfinished Rose Bowl floats) as a backdrop, Ms. Worby and featured guest artists, Steven Page (Barenaked Ladies), Charlie Greene, The Coal, and the MUSE/IQUE band lead the audience on an enjoyable tour of this very popular album. The result was magical – the sold out crowd was rapt, the ensemble was fun, and the room turned into one big party. One of the most captivating moments was a brilliant violin fantasia included in the number, 'Eleanor Rigby'. People left the performance singing their favorite Beatles song and feeling revitalized and transformed.

- Rare insider access to a working venue – they worked on floats during the day – music at night – back to work on the floats in the morning

MUSE/IQUE turned the last event of the year in a new direction both artistically and physically. This electrifying show played on November 12, 2012, and featured the unbridled talent of Flea (of the *Red Hot Chili Peppers*), the brilliance of cellist, Matt Haimovitz and the very entertaining Caltech Professor, Sean Carroll, for *It's All About Vibration*, at Art Center College of Design in Pasadena. The sold out crowd of over 600 was treated to a musical adventure, enhanced by a pre-show tour of the cutting-edge galleries at Art Center, student artists creating work inspired by the music -- live before the audience, and an enchanting night setting under a clear starlit sky. *It's All About Vibration* raised the bar on what can be expected at future events while still retaining the intimate setting which has made the Uncorked series so popular.

- Foster kids in attendance at both

Established with the support of the community and the talent of Artistic Director Rachael Worby, MUSE/IQUE has produced a series of vibrant, innovative and definitely awesome 'happenings'. Perhaps the most popular aspects of MUSE/IQUE Uncorked are the improvisational moments and the little surprises that Ms. Worby creates for the artists and the audience. Next year promises to be just as temerarious with the *February, 11, 2013, Jazz*

Laid Down with Tritone Asylum at the Castle Press and *Powerhouse from the Firehouse: The Legendary Tena Clark, Backstage* at the Civic. For more information, please call MUSE/IQUE boxoffice at 626-539-7085, or visit the website at www.muse-ique.com.