



Contact: Brian Colburn, Executive Director  
626-844-7703  
[brian@muse-ique.com](mailto:brian@muse-ique.com)

**FOR IMMEDIATE RELEASE**

## PRESS RELEASE

### **MUSE/IQUE Receives Significant New Contributions As Programs Expand**

**\$50,000 Anonymous Gift to Support Uncorked Series**

**\$50,000 Grant From The Ralph M. Parsons Foundation to Support Operations**

**\$25,000 Grant from Havner Family Foundation for Outreach to Foster Children**

**Pasadena, CA, November 12, 2012** – On Monday, November 12, 2012 Rachael Worby, Artistic Director and Brian Colburn, Executive Director announced the receipt of three significant philanthropic commitments to foster the continuing growth and positive impact of this emerging non-profit live music performance company.

MUSE/IQUE received notice of each of these contributions within the last few weeks, and they come at a critical strategic time as the program offerings and mission fulfillment activities of the organization mature from their developmental phases and expand in their reach to the community.

Among these gifts is one of the **the largest ever individual commitments in the brief history of the organization. An anonymous individual has committed \$50,000 to support the “Uncorked Series”** – which is a new conceptualization of the intimate and interactive “salon event.” “Uncorked” events seek to surprise participants with unexpected and curatorial approaches to performance. Each event features an intimate audience, unique focus, and a “mash-up” of musicians of MUSE/IQUE with iconic artists and thinkers in the touchstone locales of our community. (i.e. Caltech, Rose Palace, Castle Press, The Autry, Pasadena Civic Auditorium, Art Center College of Design, etc.)

**The Ralph M. Parsons Foundation has made a two-year grant in the amount of \$50,000 to support general operations**, including “Uncorked” as well as MUSE/IQUE’s re-imagining of outdoor concerts in a “Summer Series” of events on the vibrant campus of Caltech, and outreach and education activities from immersion classes to free concerts and scholarship tickets.

**The Havner Family Foundation has made a grant of \$25,000** to support KIDS/IQUE! – a program that brings musicians and foster children together over the course of repeat classroom visits and concert attendance for the kids. Working in tandem with collaborating foster care institutions, this vital effort touches the lives of an at-risk population. KIDS/IQUE! plays a unique role in helping kids imagine new possibilities for themselves through music. The program focuses on strengthening self-worth utilizing a series of hands-on learning activities and the four families of musical instruments. Classes build a sense of wonder, excitement, and a feeling of entitlement to music that culminates in an invitation and trip to the MUSE/IQUE public concert series and back stage access for tours.

For an organization founded just twenty months ago, these contributions signify a turning point in the formative life of MUSE/IQUE and the scope of its service to the community. Board President Thomas Leddy commented; "The founders of MUSE/IQUE formed this company because they believed there was an opportunity, through Rachael Worby's vision, to make a clear and additive contribution to the cultural life of this community. Today, philanthropic leaders like the Havner Family Foundations, The Ralph M. Parsons Foundations, and a very generous anonymous individual have affirmed that vision. We are grateful."

While the operations and programs supported by these contributions have been in continuous development since the founding of the organization, they are poised for growth and sharpened impact in 2013. Rachael Worby said "These amazing contributions will help us to bring more joyous surprises to audiences, and to bring more unexpected gatherings of eclectic audiences and artists together. I am energized and MUSE/IQUE is deeply thankful."

While the gift and grants noted above are among the largest received by MUSE/IQUE, they are part of a growing movement of passionate support for the organization's inspired live music programs. In addition to these new gifts, MUSE/IQUE has enjoyed incredibly strong support from its founding board members and founding corporate sponsors, whose leading generosity has helped to inspire new contributions like the ones being announced today.

#### **About MUSE/IQUE:**

**Rachael Worby** is that rare conductor who is also a curator and a skilled communicator. Her dynamic energy, coupled with the highly successful results she has achieved with diverse organizations has created a demand for her skills worldwide. As a guest conductor, she has led orchestras throughout Europe, South America, Australia, and Asia.

**MUSE/IQUE** underscores Worby's reputation as a musical visionary and fulfills her dream of re-creating a concert experience for 21<sup>st</sup> century audiences. MUSE/IQUE is the latest and boldest venture in Los Angeles' live performance landscape. It partners with organizations in Los Angeles to transform interesting places and outdoor spaces into welcoming destinations where the power of live music brings people together and invigorates community life. The nonprofit organization exists to strengthen the social fabric of the city through live music.

The Pasadena, California-based ensemble, which debuted in 2011, encourages and supports local artists and connects them to the community, MUSE/IQUE is designed as both an alternative to the traditional classical concert experience and a vehicle for musical education and outreach that touches, excites and inspires the younger generation. Mixing culture with whimsy, the casual with the unexpected, MUSE/IQUE shakes the cobwebs off of classical concert going.

To learn more about **MUSE/IQUE**, our events or to buy tickets online, please [visit muse-ique.com](http://www.muse-ique.com). To order tickets by phone, please call 626.539.7085, M- F 9:00 AM – 5:00 PM. Also available through OvationTix - 866-811-4111.

- **Facebook** (MUSE/IQUE): <http://www.facebook.com/museique.experience>
- **Twitter** (MUSE/IQUE): <https://twitter.com/museiquoteets>

###